



13th Bangladesh Travel & Tourism Fair **BTTF-2025**

BANGLADESH'S LARGEST INT'L TOURISM EXPO

Date: **30** **31** OCT **01** NOV, 2025

Bangladesh-China Friendship Conference Center (BCFCC)
Agargaon, Sher-E-Bangla Nagar, Dhaka-1207



20+ Countries | 200+ Qualified Buyers | 250+ Exhibitors
40+ International Hospital | 40,000+ Visitors | 2,000+ Trade Visitors
4 Themed Halls (Celebrity, Carnival, Harmony & Milky Way) | 60,000 Sqm Exhibition Space

Venue Partner :



Supported by :



Organised by :



TOUR OPERATORS
ASSOCIATION OF
BANGLADESH

INTRODUCTION

Not a great leap forward. Till now we only promise to march ahead. The grand success of BTTF 2007, 2009, 2010, 2012, 2014, 2015, 2017, 2018, 2019, 2022, 2023 & 2024 tells the tale of our commitment. After completion of last seven successful fair we are now more organised, spirited and promise bound and fully determined to put up a better show. So, with the hope to travel a lot at this tourism fair, of course with the blessings of our valued customers, well-wishers and patron.

In the last one decade, a few organisations independently or jointly organised travel and tourism fairs in the country. There had been small and medium size arrangements of its kind and we must recognise the doers as the trailblazer of such fair in Bangladesh.

Tour Operators Association of Bangladesh (TOAB), is the leader in promoting travel and tourism Industry in Bangladesh. It is beyond doubt that the members of TOAB are industry experts having praiseworthy knowledge of what to do, how to do and how to get it done. The members gained immense experience in visiting, participating and showcasing travel events.

BTTF 2025 expects to cater a unique opportunity for the whole travel trade and hospitality industry to meet, network, negotiate, conduct business and stay abreast with the latest developments in the arena.

We are optimistic that the recent socio-political changes and the prevailing improved security and harmony will help steady growth of the travel and tourism industry and put Bangladesh on the world tourist map as a thriving destination.

Event Profile

Bangladesh Travel and Tourism Fair (BTTF) is the biggest travel and tourism trade event of Bangladesh. It provides a forum for Bangladesh and overseas travel and tourism businesses to showcase their products, meet overseas, local contacts and negotiate business deals.

Visitors Profile

A committed visitor-ship of travel trade members, corporate and business travel decision makers, leisure and holiday travelers (FIT and groups), national and international representatives from hospitality industry, travel planners and general public.

Exhibitors Profile

Travel agents, tour operators, national/regional tourist organisations, government tourism departments, GOS, OTA, hotels resorts, adventure tourism, airlines, car rentals, railways, coach operators, cruise lines, maps, guides, travel accessories and equipment for camping, biking, trekking, photography, theme parks etc.

Cancellation and Refund

If you need to cancel, please notify us 30 days before the event date as the cancellation fee 50% of the cost will be deducted. After the aforesaid date, there will be no refund.

Venue



The exotic venue for MICE Industry Bangladesh-China Friendship Conference Center (BCFCC), the lone world class conference center in Bangladesh, is set to host any programme that calls for an interaction with the visitors. Built with that demand, reflected in its unique architectural wonder BICC excels in anything and everything that MICE needs. visit: www.bcfccbd.com

Total Exhibition area is approx. 60,000 sft. surrounded by a spacious parking area.

Exhibition Space and Cost

(Please see the Floor Plan Enclosed)

Available Space	Measurements	Cost in USD (Milky Way)	Cost in USD HARMONY/CARNIVAL /CELEBRITY (AC HALL)
Pavilion	256 sft	\$ 4,000	\$ 6,000
Semi-Pavilion	128 sft	\$ 2,000	\$ 3,000
Stall	64 sft	\$ 1,200	\$ 1,600
Corner Stall	64 sft	\$ 1,400	\$ 2,000
Special	300 sft	\$ 6,000	\$ 10,000

Official Show Directory

The special issue of the official show directory will surely be an important instrument for buyers, sellers, visitors, media and for all. The attractive multicoloured directory will cover an extensive range of subjects, rich informative contents and exhibitors profiles. The total circulation of this issue will be 20,000 copies.

Your advertisement in the show directory will amount to your presence at BTTF 2025 and will attract optimum level of attention. Those who will possess a copy will love to save it as reference for future use.

Date of Publication

30 September, 2025

Deadline for Advertisement

30 September, 2025

To simplify your order, you can complete the form enclosed in exhibitors kit and reach us at your convenience through either option you choose.

Please note that, at the moment we are not accepting online payment. You can send the payment by bank transfer/bank draft. Bank transfer cost is to be borne by the sender.

Facilities for Foreign Exhibitors

All foreign participants will enjoy the following complimentary services:

Reception and airport-hotel-airport transfers. Transfers to/from hotel and exhibition centre. Participants who wish to arrange exclusive meeting, multi-media presentation, workshops, and seminars or like to host any programme may contact BTF Secretariat well in advance in order to book the hall and get other logistic support. Please feel free to contact the Fair Director, so that he can make things ready for you.

Advertisement

Position	Size	Cost
Back Cover	10.5X7	Tk. 1,50,000
Font Inner	91 10.5X7.5	Tk. 1,00,000
Back Inner	1 10.50X7.5	Tk. 1,00,000
Full Page	1 10.5X7.5	Tk. 25,000
Half Page	5.25X7.5	Tk. 15,000
Quarter Page	7.5X5.25	Tk. 10,000

Register Now

Lions Business Center, 105/E West Agargaon (2nd Floor), Agargaon Administrative Area, Sher-E-Bangla Nagar, 60 Feet Road, Dhaka-1207, Bangladesh.

Phone : +8802-58154155 E-mail : btff@toab.org,
toabbtff@gmail.com Web : www.btff.toab.org

Benefits of Participating in BTF 2025

- 01 Great Venue - 3 colourful vibrant days -invite everyone to visit the event.
- 02 Full of opportunity to establish business contact.
- 03 Best place to showcase your product and services.
- 04 Meet the buyer- seller face to face.
- 05 Excellent and meaningful marketing place under one roof.
- 06 Great chance to reach domestic, regional and international travel suppliers.
- 07 Update on current international trend of business.
- 08 Meet industry professionals in a 100% business-focused environment.
- 09 Full spectrum of products and services - Direct sale opportunity for next tourist season.
- 10 Huge gathering, daily thematic cultural show, seminar and wide media exposure.
- 11 Medical Tourism gains the spotlight it deserves - to connect, collaborate, & grow internationally.

Event Highlights

Title: Bangladesh Travel and Tourism Fair (BTF) 2025
Organiser: Tour Operators Association of Bangladesh (TOAB)

Date: 30 Oct - 01 Nov 2025

Venue: BCFCC, Sher-e-Bangla Nagar, Dhaka, Bangladesh

Time	Oct 30	Oct 31	Nov 01
	Thursday	Friday	Saturday
10.00-20.00	Fair B2B	Fair	Fair
16.00-18.00	Cultural	Seminar	Seminar
17.00-20.00	Show	Cultural Show	Closing ceremony

Payments

All Payments to be made in favour of Tour Operators Association of Bangladesh

ACCOUNTS DETAILS

Name of the Account: Tour Operators Association of Bangladesh

Name of the Bank: NCC Bank Limited, Banani Branch

Account Number: 050-021-0006858

Swift Code: NCCLBDDH



TOAB

KEY CONTACT

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TOAB OFFICE

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